

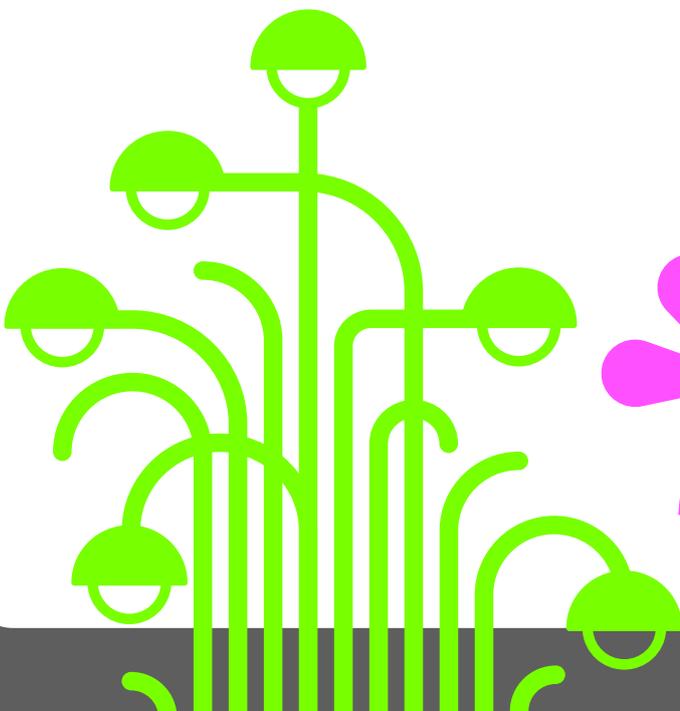
Crazy 8s & Evil 8s

Crazy 8s challenges peoples' creativity against the clock. It is particularly useful for unlocking divergent ideas early in the Develop phase.

Here's how it works:

- Set a time limit of eight minutes.
- Divide a sheet of paper into eight sections (see print out on next page).
- Challenge your participants to sketch eight ways to address the problem or question you want to solve.
- Use the time limit to keep the ideas flowing. Don't worry about perfection - stick figures and rough sketches are perfectly acceptable.
- After the time limit is up, each participant shares their ideas with the group to discuss and build on.

The **Evil 8s** follows the same pattern but instead of looking for good ideas to solve the situation, challenge participants to sketch the worst solution.



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