

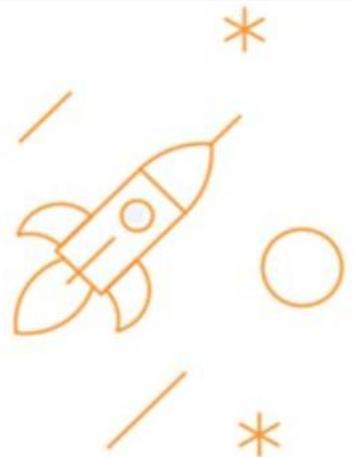
# Social Value at Co-op

Fay Jackson  
Funding Partnership Manager





To grow continually

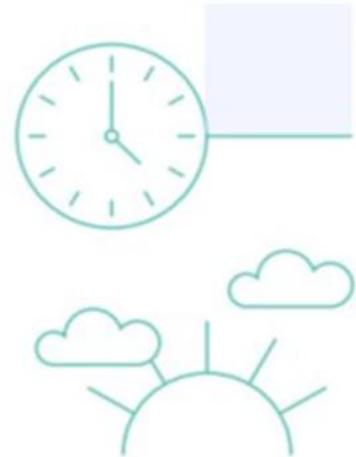


When you become a member, you become a part-owner of our Co-op.

*One member, one vote.*

You contribute by working, shopping or having a say in how we're run and get our value in return

*That's Co-op membership.*



CO-OPERATING

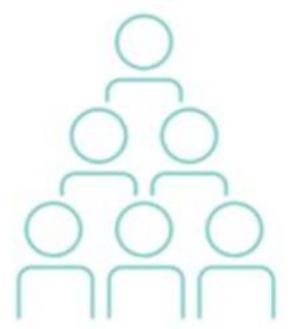
TO BUILD

MORE VALUE

FOR OUR MEMBER-OWNERS

EVERY DAY

Who we are and how we work: doing it together



*Membership of Co-op means better outcomes for you and your communities.*

Members get great member prices on our products and services,

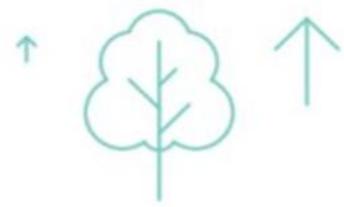
support others through work in local communities and across the globe through our ethical commitments,

and have a say in how we run our Co-op, and the things that matter most to them.

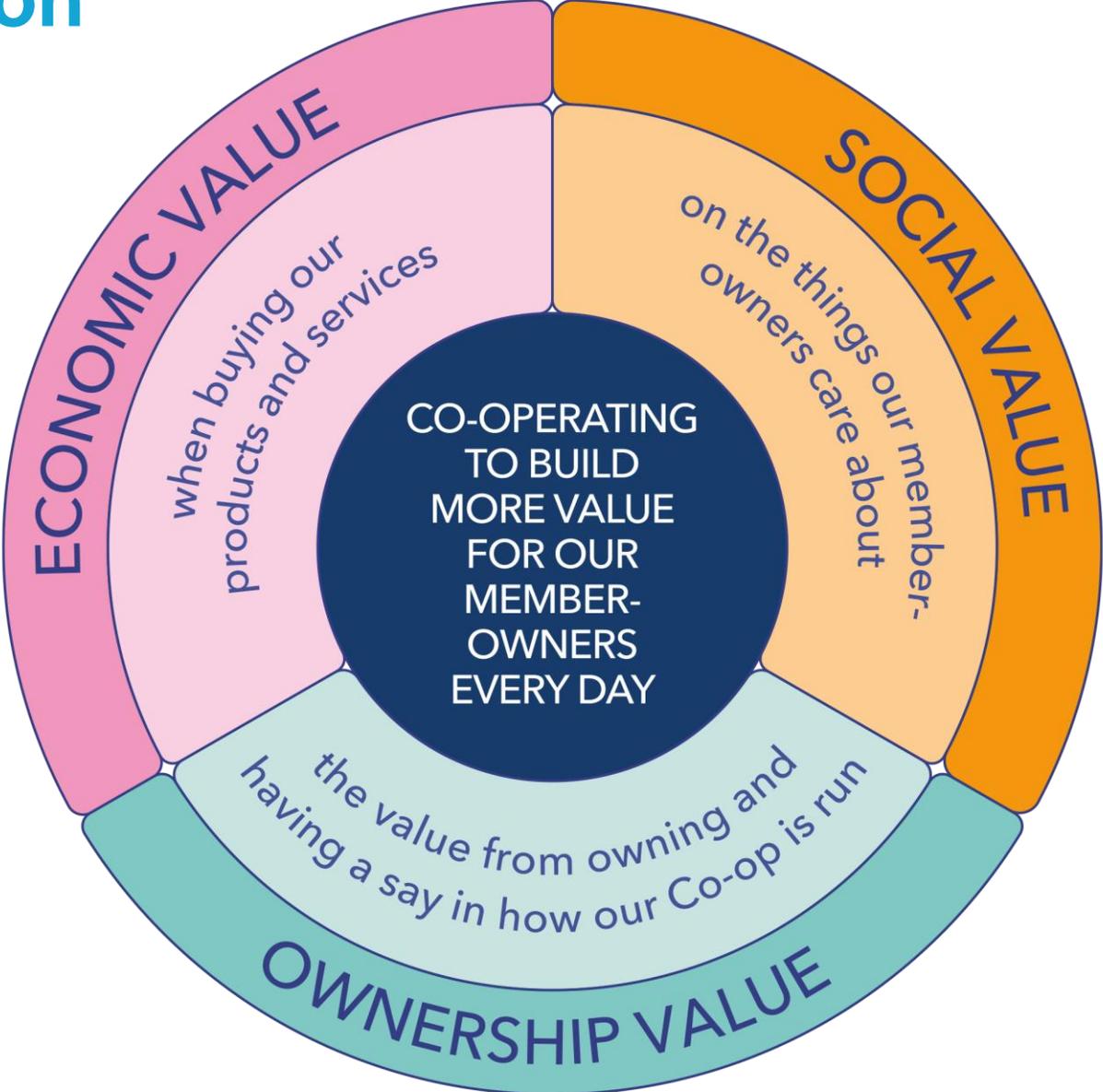


Everything we do, every day,

is done to create more value for our member-owners.



# Our Co-op Vision



# Social Value at Co-op

**UK's largest  
convenience retailer  
of Fairtrade products**

**1<sup>st</sup> convenience retailer to  
have net zero targets  
validated by the official  
global body**

**Since 2016, we've  
supported nearly  
40,000 local causes**

**Partnered with RSPB on  
£3m Peatland  
restoration project over  
3yrs.**

**Raising £5m for  
Barnardo's, bringing  
communities together to  
support Young People.**

**In 2024 we will invest  
£4.5m in Charity  
Partners in support of  
our vision and purpose**

**Store donations of  
stock/cash/hours**

**2005 - First retailer  
to stock charity  
water**

**100% of the palm oil we  
use is covered by RSPO  
schemes**

# Approaching us *(or other businesses)*

- Do your Research
- Find the right person
- Personalise communications
- Spell out the connection

A light orange speech bubble with a dark orange outline and a tail pointing towards the bottom left. It contains the text: "I'm interested in the Local Community Fund".

I'm interested in  
the Local  
Community Fund

A light orange speech bubble with a dark orange outline and a tail pointing towards the bottom right. It contains the text: "Are you able to support my group with a Community Donation?".

Are you able to support  
my group with a  
Community Donation?

# Local Community Fund

The Co-op Local Community Fund supports projects in Co-op members' communities that help to create Sustainable Futures for People and our Planet.

- Since 2016, we've supported nearly 40,000 local causes.
- Applications for next funding round of funding, which starts in October, will open in the spring. Keep an eye on in website <http://causes.coop.co.uk> for more details.

Here is an example of the types of themes of projects we look to support:

**People:** We're looking for projects that enable people to play a part in their community's future by:

- Supporting young people to fulfil their potential
- Helping older people feel connected
- Improving people's mental wellbeing

**Planet:** We're also looking for projects that help to protect our planet by:

- Tackling climate change
- Reducing waste and resource use
- Protecting nature

Across both People and Planet themes, we're keen to support projects that promote and celebrate diversity and inclusion.



There's more information in this blog:  
<http://www.coop.co.uk/blog/are-you-looking-for-funding>

# Benefits of Partnerships

Time to Talk Day helps us respond to an issue that impacts our members, customers, clients and communities

**1 in 4 people** have a mental health problem in any given year.

Time to Talk Day is the **UKs largest conversation on mental wellbeing.**

Takes place in **February** and is **delivered by Mind and Rethink in partnership with Co-op.** We produce packs and resources to help people have **conversations.**

In 2024, we enabled **2.5m more conversations about mental health.**

**Helps us support our members and other key audiences:**

- Responds to an **issue raised by our National Member Council** as impacting colleagues and communities
- Our **members regularly engage with us on mental wellbeing topics** through Join In
- Adapted messaging to help us **support those who are grieving**
- **Cost of living** is affecting mental wellbeing

We also see **positive impacts for our brand** through measures such as recognition of Co-op as a partner and how our involvement makes people feel about Co-op.



"We have a local Co-op which is why I know about the Time to Talk Day. We live in a very small community and everybody takes care of each other"



# Mitigating Risk:

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- Build good relationships
- Due Diligence
- Agreement in writing
- Ways of working
- Regular reviews and monitoring

