

# Trust Fundraising

## About me

RSPB, NFFN, Stratton Community  
Farm

## Existing funding partners

Top tips

## New funding partners

Sources

Getting in touch

Applying



# Trust Fundraising - partnerships

## Keeping relationships with key funding partners healthy

Updates with important news

- Personalised messages
- Photos

Invitations to events

Tokens of thanks/appreciation



# Trust Fundraising – free sources of funding

## [The Charity Commission - GOV.UK \(www.gov.uk\)](http://www.gov.uk)

- **Advanced search for trusts in your area who give out grants**

## [OSCR | Home](http://www.oscr.gov.uk)

- **Advanced search for trusts in your area who give out grants**

## [Environmental Funders Network Grantseeking organisations - Environmental Funders Network \(greenfunders.org\)](http://www.greenfunders.org)

## [FUNDS FOR NGOS.ORG Grants, Resources and Sustainability for International Development](http://www.fundsforngos.org)

# Trusts – what to check

- Size and charitable purpose/interests
- Accounts
- Website
  - Contact e.g. no unsolicited applications
  - Applications – what do they want to see and how do they want the information e.g. portal, 2 sides A4
  - Funding rounds e.g. 2x/4x per year – closing dates



# Get to know the trust

## Who are the trustees?

- Do they work for any other charities?
- Where is the trust based?

## Accounts/website

- What do the trustees care about? Other grant-giving, statements
- What kind of money do they give out?

## Contact before any application

The Steel Charitable Trust

HOME ABOUT ▾ GRANTS ▾ SHOWCASE ▾ CONTACT

## Contact

Before contacting the Trust Manager, please follow the guidance below to see if your question can be answered from our website.

For a quick guide to the Trust, start with the **Overview** page.

You should find most answers to questions you may have about grants in the **Grants** menu. The **rolling grants programme** is our main grant-giving activity and has a broad

**THE STEEL CHARITABLE TRUST**

Charity number: 272384 ✓ Charity reporting is up to date (on time)

[Trustees](#)

**6 Trustee(s)**

Name	Role	Date of appointment	Other trusteeships	Reporting status of other trusteeships
Dr MARY NATALIE PATRICIA BRIGGS	Chair	25 November 2008	None on record	
Peter Day	Trustee	08 December 2020	None on record	
Vanessa Suzanne Fox	Trustee	08 December 2020	None on record	
PHILIP CAZENOVE LAWFORD	Trustee	25 November 2008	<a href="#">THE ST MICHAEL'S CORNHILL APPEAL FUND</a>	Received: On time
WENDY ELIZABETH BAILEY	Trustee	25 November 2008	None on record	
NICHOLAS EDWARD WEATHERLEY WRIGHT	Trustee	15 February 1976	None on record	

## 'Selling' your NN project

- What is the problem? Why should people care?
- How are you solving the problem and creating an exciting change?
- What is your story/uniqueness?
- What happens when the funding stops? Who else is funding the project?
- What would the grant help you achieve/buy?
- Survey of community views? Quotes.
- Making the 'vision' feel tangible



## Other good-to-haves

- Opportunity to include quotes?
- Photos – separate attachments on portals/inside applications
- Name other funders or supporters
- Pictures/recreations of what something could look like

# Applications

- No spelling/grammar mistakes
- Answer all the questions
- Seek advice if something isn't clear and there is no FAQ which gives an answer
- Accurate costs – actual quotes
- Supporting organisation docs look professional
- Normally get one chance to impress, so **DON'T RUSH.**



# Summary

1. Find out as much about the trust as you can
2. Speak to the trustees or administrative staff, if possible, but not with questions or an approach that will annoy them
3. Would you give money to your project? Does your passion and belief in it come across? Have you created a vision which inspires?
4. Put your best people forward to represent the project
5. Keep to guidelines e.g. on length
6. Quality check any applications



## Example

1. Find a trust in Bedfordshire for a Community Growing Farm
  - Where would you look?
  - What criteria would you look for?
  - How would you approach this trust?

## Example questions

Outline of organisation's main aims and objectives: (150 words max)\* 1100/1100

Stratton School Farm was originally set up after WWII to teach families market gardening and help feed Britain after the war. Families in Stratton and Biggleswade are once again facing a time of upheaval. Following the Covid crisis, there is a desperate need for access to outdoor green spaces and activities to boost mental health and reduce isolation. With poverty and ill-health on the rise, there is also the need to connect people to healthy and affordable food.

Stratton Community Farm CIC wants to re-create a community growing farm for Biggleswade residents and Stratton School students. We want to provide a space where people can come together to grow vegetables and plants; gain health and wellbeing benefits from being outdoors; have a place for education and inspiration; and feel part of a community growing free and sustainable fresh produce for struggling families in Biggleswade.

# Example questions

Details of project or service for which funding is sought. (500 words max)\* (3500/3500 characters)

Stratton Community Farm CIC will employ a part-time professional horticulturalist to support community volunteers to gain the skills to grow fruit and vegetables communally. Food grown will be distributed through local food banks and charity groups.

Stratton Community Farm CIC has been engaging with the local community to explore what locals would like to see. In spring 2023, 191 people took part in a survey about the future of the farm, with all respondents (100%) saying they would like to see Stratton Community Farm open as a space for growing food and plants for the community.

- Of all the respondents, 160 people said they would be very likely or likely to help with growing fruit and vegetables, support and training on hand, with the produce mainly being distributed through local food banks.
- 174 people said they would be willing or might be willing (depending on the need) to volunteer to help in voluntary capacities other than growing food e.g. transporting produce.

Cambridge CoFarm will be our guiding partner in this venture and have already shown how this model works successfully, producing 3716 kilos of fresh produce in their first year of operation on just 0.66 acres of land, distributing this produce to food banks across deprived areas of Cambridge.