

The background of the slide is white, decorated with several large, blue, curved, paper-like shapes that resemble torn edges or stylized letters, arranged in a circular pattern around the central text.

SOCIAL VALUE AT CO-OP

Fay Jackson
Funding Partnerships Manager



OWNED BY YOU.
RIGHT BY YOU.



SOCIAL VALUE AT CO-OP

UK's largest convenience retailer of Fairtrade products

1st convenience retailer to have net zero targets validated by the official global body

Fundraising for Barnardo's, bringing communities together to support Young People

100% of the palm oil we use is covered by RSPO schemes

Store donations of stock/cash/hours

2005 – First retailer to stock charity water



APPROACHING US (OR OTHER BUSINESSES)

- Do your research
- Find the right person
- Personalise communications
- Spell out the connection



I'm interested in
the Local
Community Fund



Are you able to support
my group with a
Community Donation?



LOCAL COMMUNITY FUND

The Co-op Local Community Fund supports projects in Co-op members' communities that provide access to opportunities and resources to help people thrive.

Applications for funding round of funding open in the spring.

You can apply if your project helps people to thrive in one of the following ways:

- enables people to access food
- creates opportunities for young people
- improves people's mental wellbeing
- promotes community cohesion
- builds sustainable futures

We're also keen to support projects that promote and celebrate diversity and inclusion.

Visit <http://causes.coop.co.uk> for more details.



BENEFITS OF COMMUNITY PARTNERSHIPS FOR BUSINESSES

- Brand awareness/perception
- Employee engagement/satisfaction
- Supports business vision



MITIGATING RISK:

- Build good relationships
- Due Diligence
- Agreement in writing
- Ways of working
- Regular reviews and monitoring

